

SAN FRANCISCO, CA

Mayor Gavin Newsom thanked Philippe Becker Design, a Bay Area branding and packaging agency, for creating the brand for Project Homeless Connect, an innovative program to bring social services directly to the city's homeless citizens. "San Francisco has a proud tradition of fighting for the less fortunate... Project Homeless Connect is an innovative program that we are very proud of. On behalf of every San Franciscan, I want to thank Philippe Becker Design for their help," said Newsom.



PROJECT HOMELESS CONNECT

Identity for Project Homeless Connect, a program that brings social services directly to the homeless of San Francisco.